

AUDIBEL®  iQ

POWERED BY Starkey Hearing Technologies

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Wireless hearing  
solutions made for life



  
AUDIBEL®

# Hearing you can feel

*At Audibel®, we believe better hearing helps you feel connected to your world in a richer and more personal way.*

When you make the decision to wear hearing aids, you begin a journey to overall health that starts with hearing wellness and results in a fuller, more complete life.

**Audibel A4™ iQ**, Audibel's most advanced technology with supreme sound quality and premium features, is customizable to fit your unique hearing needs and keep you connected to the people and things you love most.

*Superior Sound uses cutting-edge technology to deliver true listening enjoyment.*



AUDIBEL. **A4** iQ

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# Fit for a happy, healthy life

Hearing loss isn't just an ear issue, it's a quality of life and health issue.

It can occur for natural reasons, but other causes might surprise you.



## Older adults\*

with impaired hearing may have a **shorter lifespan** than their peers without hearing problems.<sup>1</sup>

\*70 years and older



People\* with a hearing loss experience a **30-40% faster decline in cognitive abilities** compared to peers without hearing loss.<sup>2</sup>

\*75 years and older



People with low-frequency hearing loss are considered **at risk** for cardiovascular events.<sup>3</sup>

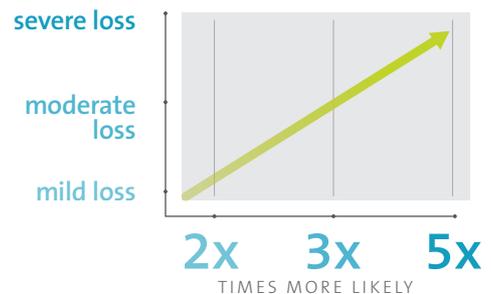
## Adults with untreated hearing loss

were more likely to report depression, anxiety and paranoia than peers who wore hearing aids.<sup>4</sup>

\*50 years and older



Adults with untreated hearing loss **are more likely to develop dementia.**<sup>6</sup>



There is a significant association between **high blood pressure and untreated hearing loss.**<sup>7</sup>



People with mild hearing loss

**are 3x more likely**

to have a history of falling.<sup>8</sup>



## 90-95%

of people with **hearing loss can be treated** with hearing aids.<sup>9</sup>

A4 iQ hearing aids are made so people with hearing loss won't have to miss a single sound that brings them joy. They are made knowing people who hear better, live better.

*Simply put, A4 iQ hearing aids are made for the speed of life.*

# Fit for your day-to-day

*Our latest A4 iQ hearing aids and our easy-to-use SurfLink accessories deliver the most personalized hearing experience ever, and are designed to:*

- Provide natural hearing and effortless transitions as you go about your day
- Deliver pristine audio and exceptional listening clarity
- Preserve peace and quiet while amplifying the important things
- Help you better understand conversations and hear comfortably
- Stream TV, phone calls, music and more to your hearing aids



*“My A4 iQ hearing aids are the best decision I’ve made in a long, long time.”*

— Luis G.

iQ

*A4 iQ hearing aids help you adjust to your surroundings quickly so you can begin to experience life to its fullest.*

# Fit for convenient connectivity

With more and more wireless products on the market, making connections between devices can be challenging. To navigate listening environments with high wireless traffic, our 900sync™ technology provides a powerful solution. Its high bit-rate streaming allows for ear-to-ear phone streaming and wireless capabilities for single-sided hearing loss.



## SURFLINK®

*Our Audibel wireless hearing aids wouldn't be complete without our popular SurfLink accessories.*



Our compact cell phone transmitter, **SurfLink® Mobile 2**, is an assistive listening device, media streamer and hearing aid remote all rolled into one.



**SurfLink Mini Mobile** is a small and simple cell phone streaming solution. With this device, you can connect any Bluetooth-ready device to your A4 iQ hearing aids.



**SurfLink Media 2** is a set-and-forget media streaming solution that connects to TVs, MP3 players and more, to wirelessly stream audio directly to your hearing aids.



Our **SurfLink Remote** can be used to adjust volume, change memory modes, go in and out of streaming mode and much more — all with the push of a button.



Our discreet, lightweight **SurfLink Remote Microphone 2** is worn by a conversation partner to aid patients in one-on-one conversations in difficult listening environments.

# Recharge. Relax. Repeat.

*Discover the reliability  
of rechargeable.*



*One pair of ZPower  
batteries equals 200  
disposables*

*Audibel now offers a  
rechargeable battery option.*

Now, you can enjoy continuous and stable use throughout your day. With rechargeable solutions, you can also avoid the hassle of disposable batteries.

You simply set your **A4 iQ micro RIC 312t** hearing aids on the charger overnight, instead of replacing your batteries every few days.

A pair of ZPower® batteries can take the place of an estimated 200 disposable batteries. Your hearing care professional can replace your ZPower batteries for you each year.

*“It’s been a game  
changer for me. I have  
complete confidence  
that my batteries are  
going to last.”*

— Greg M.

# Fit for music lovers



*Tastes in music may be unique, but the power of music is universally understood.*

Thanks to the processing power in A4 iQ hearing aids, you can enjoy your favorite music in a whole new way with features that:

- Focus on music audibility, desired loudness and sound quality
- Make soft music sounds audible
- Allow on-demand and automatic control

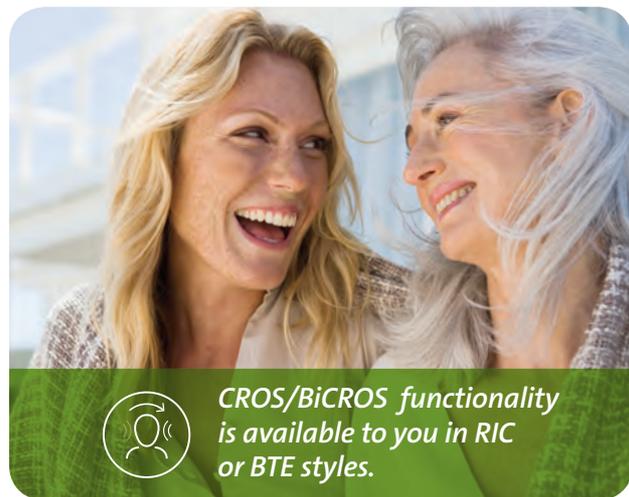
The result is listening enjoyment for the way you want to hear music — automatically and in your control.

# Fit for every type of hearing loss

*If you have single-sided hearing loss, A4 iQ has a solution for your hearing needs.*

There are approximately 60,000 new cases of single-sided hearing loss in the U.S. each year.<sup>10</sup>

Our wireless **CROS** and **BiCROS** hearing aids bring audibility and speech understanding to those who struggle with **single-sided hearing loss**. 900sync technology allows streaming to the good ear to provide quality, clarity and consistency of sound.



*CROS/BiCROS functionality is available to you in RIC or BTE styles.*

# Fit to deliver the very best

You want

*To hear comfortably  
in challenging  
environments*

*Rechargeable  
hearing aid solutions*

*Better wireless  
streaming*

*A comfortable,  
personalized listening  
experience*

*No buzzing or  
whistling*

*Durable,  
dependable  
hearing aids*

*Music the way it was  
meant to be heard*

*Customizable tinnitus relief*

A4 iQ delivers

**NEW** **Acuity™ Immersion Directionality**, designed to restore natural benefits provided by the ear and improve speech audibility in difficult listening situations.

Continuous, stable power throughout your day with rechargeable hearing aids. Avoid the hassle of disposable batteries and have more confidence with long-lasting hearing aid power.\*

Technology that provides consistent wireless performance while streaming cell phones, TV, music and other media with **SurfLink Mobile 2**, **SurfLink Mini Mobile** and other **SurfLink** accessories.

Capabilities that speed your transition to hearing aids with gradual adjustments, distortion-free listening in noise, and ultimate clarity for soft sounds.

Audibel's best-in-class feedback cancellation system providing feedback-free, comfortable listening all-day long.

**Surface™ NanoShield**, our pioneering water, wax and moisture repellent system, to protect and ensure durability and dependability.

A design that allows you to experience music in a whole new way. Now you can hear every note the way the artist intended — with pure, refined sound quality.

Advanced **Multiflex Tinnitus Technology** integrated into A4 iQ to bring relief to those who suffer from ringing in the ears.

Features may vary by technology level.

\*Rechargeable hearing aids are only available for A4 iQ micro RIC 312t.

# Fit for everywhere you are

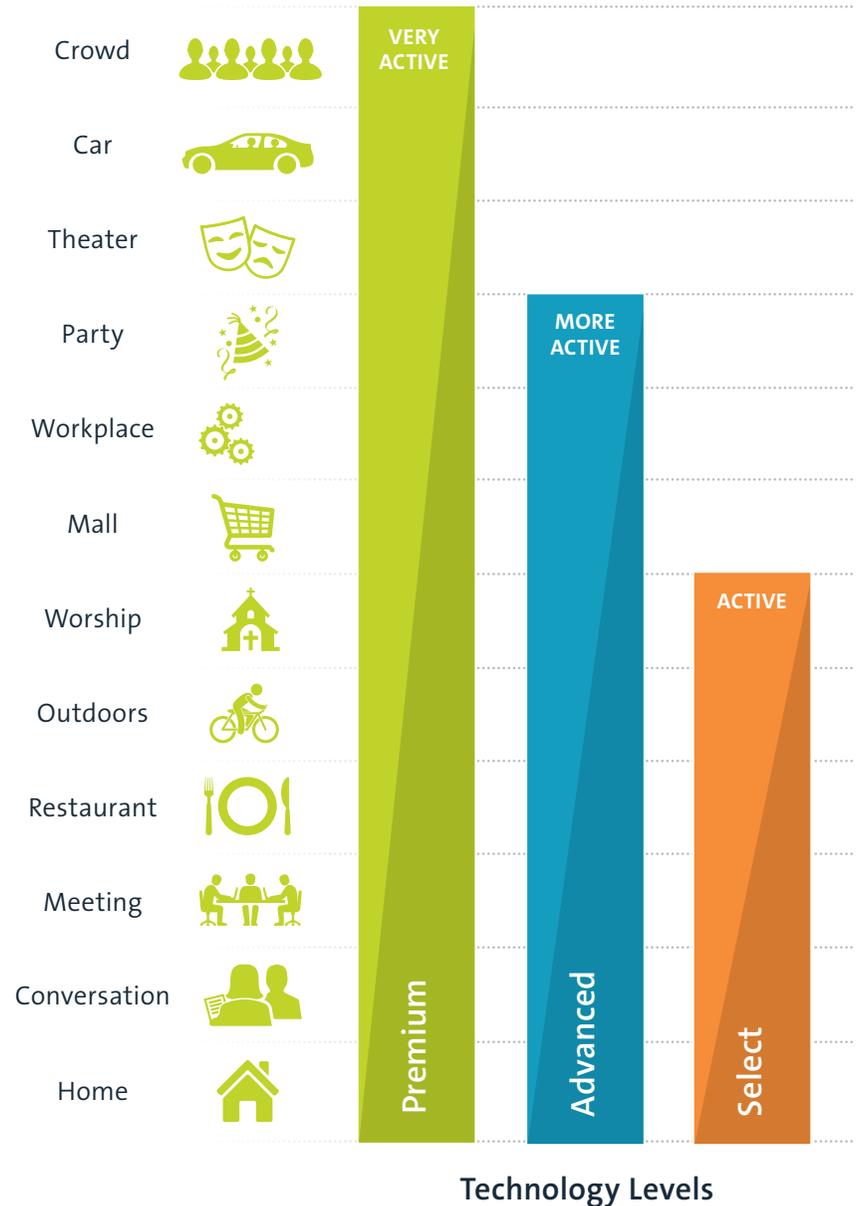
*From the beginning, our hearing solutions have enabled people to hear better in challenging environments and live a better life.*

You want to hear all the subtleties of life: the inflection in the voice of a spouse or the nuances in the notes of a favorite song. Whether it's one-on-one or in the most crowded places, you'll hear the world around you.

What you need will depend on how busy and active you are, and what types of environments you frequent.



## Listening environments



*What is  
your hearing  
lifestyle?*

Our lineup of products enhances many different listening environments. Talk to your hearing professional about which options fit your lifestyle best.

*Compare the listening environments on the chart inside.*

# Fit for your style

## *Styles and colors*



AUDIBEL <sup>A</sup>/<sub>4</sub> iQ

POWERED BY Starkey Hearing Technologies

Pick your favorite color among our new styles, which include our smallest devices and custom-fit options with tinnitus, and wireless CROS and BiCROS solutions.

Consult your hearing care professional to see if rechargeable hearing aids are right for you.

### Color guide



Black



Slate



Sterling



Bright White  
with Sterling



Espresso



Bronze



Champagne



*A4 iQ is available  
in a variety of  
styles and colors  
for your ideal fit.*

Custom products are available in skin tone colors.

# Styles

*Made for your preferred fit.*



**IIC**

Invisible-In-Canal



**RIC**

Receiver-In-Canal



**CIC**

Completely-In-Canal



**BTE**

Behind-The-Ear



**ITC**

In-The-Canal



**ITE**

In-The-Ear



# Made so the world may hear



*Our Founder and CEO,  
William F. Austin, has  
always held a strong belief  
that the gift of better  
hearing results in a fuller  
and richer life.*

We prove our dedication to this philosophy daily, through our support of Starkey Hearing Foundation. And for every Audibel hearing aid purchased, we help someone in need.

The gift of hearing opens up new worlds of opportunity. It connects individuals to life and helps them realize they can accomplish more than they ever thought possible. Starkey Hearing Foundation uses hearing as a vehicle to change lives around the world.



*Made to help millions.*



**100+**  
COUNTRIES



**1.1** MILLION PEOPLE  
IN NEED SERVED



**COUNTLESS**  
LIVES CHANGED

Spread hope from ear to ear. To learn more or give the gift of hearing, visit [StarkeyHearingFoundation.org](http://StarkeyHearingFoundation.org).

<sup>1</sup> Norton, A. (2015). Older Adults' Hearing Loss May Be Tied to Earlier Death. HealthDay News. Retrieved from <http://health.usnews.com/health-news/articles/2015/09/24/older-adults-hearing-loss-may-be-tied-to-earlier-death> | <sup>2</sup> Lin, F. R., Yaffe, K., Xia, J., Xue, Q., Harris, T. B., Purchase-Helzner, E., ... Simonsick, E. M. (2013). Hearing Loss and Cognitive Decline in Older Adults. *JAMA Internal Medicine*, 173(4), 293-299. doi:10.1001/jamainternmed.2013.1868 | <sup>3</sup> Friedland, D. R., Cederberg, C., & Tarima, S. (2009). Audiometric pattern as a predictor of cardiovascular status: Development of a model for assessment of risk. *The Laryngoscope*, 119:4733-486. Retrieved from: <http://onlinelibrary.wiley.com/doi/10.1002/lary.20130/abstract> | <sup>4</sup> Reinemer, M., & Hood, J. (1999). Untreated Hearing Loss Linked to Depression, Social Isolation in Seniors. *Audiology Today*, 11(4). Retrieved from: <http://www.audiology.org/publications-resources/document-library/untreated-hearing-loss-linked-depression-social-isolation> | <sup>5</sup> World Health Organization. (2015). Deafness and hearing loss. Retrieved from: <http://www.who.int/mediacentre/factsheets/fs300/en/> | <sup>6</sup> Johns Hopkins Medicine. (2011). Hearing Loss And Dementia Linked in Study. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_and\\_dementia\\_linked\\_in\\_study](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_and_dementia_linked_in_study) | <sup>7</sup> Agarwal, S., Mishra, A., Jagade, M., Kasbekar, V. & Nagle, S. K. (2013). Effects of Hypertension on Hearing. *Indian J Otolaryngol Head Neck Surg*. 2013 December; 65(Suppl 3): 614–618. Published online 2013 February 17. Retrieved from: <http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3889339/> | <sup>8</sup> Johns Hopkins Medicine. (2012). Hearing Loss Linked to Three-Fold Risk of Falling. Retrieved from: [http://www.hopkinsmedicine.org/news/media/releases/hearing\\_loss\\_linked\\_to\\_three\\_fold\\_risk\\_of\\_falling](http://www.hopkinsmedicine.org/news/media/releases/hearing_loss_linked_to_three_fold_risk_of_falling) | <sup>9</sup> Better Hearing Institute. (n.d.). Hearing Loss Treatment. Retrieved from: <http://www.betterhearing.org/hearingpedia/hearing-loss-treatment> | <sup>10</sup> Williams, V. A., McArdle, R. A., & Chisolm, T. H. (2012). Subjective and objective outcomes from new BiCROS technology in a veteran sample. *Journal of the American Academy of Audiology*, 23(10), 789-806.



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